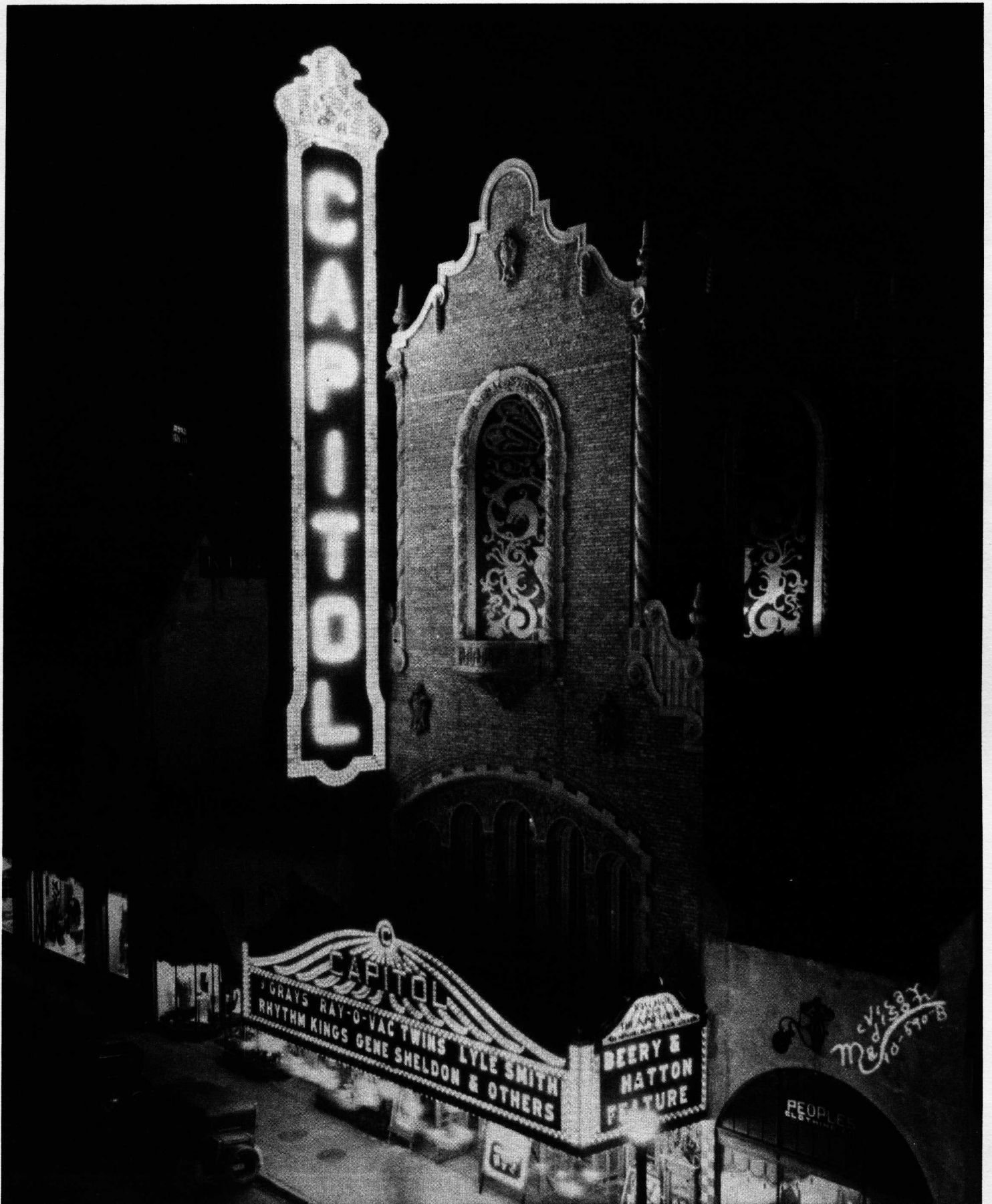


“A Night at the Old Capitol Theatre”



Thursday, Nov. 17, 7:30 pm

IN 1928, WE WERE BOTH POWERING PERFORMANCES.

THE COUNTRY GENTLEMAN 131

now!
an
**extra heavy-duty
Radio B Battery**
...and built to Farm
home standards!

"Consider the people who live on farms," they wrote us. "Remember that we use our radio more than our friends in the city do. Remember that, to us, a new battery means a trip to town! Give us a battery for longer, harder service."

And so, now... after months of experimental work... The French Battery Company announces with extreme satisfaction the new **EXTRA HEAVY-DUTY Ray-O-Vac "B" No. 8303** — the outstanding battery achievement of all time!

It's an extra large battery, with extra large capacity. But it's proportioned to fit all console type radios and all radio consoles. It contains 30% more energy than even the *Heavy Duty Ray-O-Vac No. 8301*, noted for its long life. This new **Extra Heavy-Duty Ray-O-Vac** lasts 30% longer—affords superb reception from the first day's use to the last.

It's made to order for the farm home radio! Cell-Pocket Construction — Ray-O-Vac's famous long-life principle—is embodied with noteworthy advancements in this remarkable new Ray-O-Vac Battery. 30% longer life—yet it costs only 13% more! It's genuine economy for every radio owner who demands luxury service of his batteries. Ask your dealer for the **Extra Heavy-Duty Ray-O-Vac "B" No. 8303**. Keep a record of its longer service life—space is provided on the battery itself.

FRENCH BATTERY COMPANY
Battery-Madison, Wisconsin
Sales Office: 30 N. Michigan Avenue, Chicago

Also makers of Ray-O-Vac "A" and "C" Batteries. Ray-O-Vac "A" and "C" Batteries are sold by Radio Shack and Service, Inc. for Telephonic Service, Inc. Ray-O-Vac Ignition Batteries.

30% LONGER LIFE. COSTS ONLY 13% MORE



Congratulations.

RAYOVAC

"A Night at the Old Capitol Theatre"

— PROGRAM —

Pre-Show Music by Madison Organist
R. CAMERON MONSCHER

Master of Ceremonies
ART OSTER
of Wisconsin Public Radio

NEWS OF THE WORLD
from 1927-29

Gravity-defying juggling by
TRULY REMARKABLE LOON

Harold Lloyd in "HOT WATER"
with accompaniment by master organist
CHRIS ELLIOTT
on the GRAND BARTON ORGAN

20 minute INTERMISSION
\$1 Raffle tickets on sale to benefit the Madison Civic Center
Endowment Fund. See back cover for list of fabulous prizes!

Drawing of RAFFLE PRIZES

Harold Lloyd in "SAFETY LAST"
with Chris ELLIOTT on the organ

Underwritten by the
RAYOVAC CORPORATION

